



Tri-M[®] Music
HONOR SOCIETY

Sample News Release

Chapters are encouraged to provide news releases to school, community, state, and national media on a regular basis. News releases provide information about the exceptional activities of Tri-M[®] chapters and the Tri-M Music Honor Society. This publicity offers Tri-M chapters the opportunity to receive well-earned recognition for their achievements.

This sample news release is an example of how to introduce your chapter to the public.

For Immediate Release, *(date)*

Contact: *(chapter advisor)*

Phone: *(number)*

Music Honor Society Launched at *(school)*

The Tri-M[®] Music Honor Society, the honor society for secondary school music students, announces the chartering of a new chapter at *(school)* in *(city)*, *(state)*, under the leadership of *(chapter advisor)*.

The formation of this chapter signifies the school's recognition of the importance of the arts in the development of a comprehensive educational program. The Tri-M Music Honor Society provides a means of recognizing the efforts and achievements of music students who volunteer their time and share their musical talent with others. Since 1952, over 8,000 Tri-M chapters have been chartered in the United States and abroad, and current membership exceeds 79,000.

The goal of the Tri-M Music Honor Society is to foster greater interest in band, orchestra, and choral performance and to provide more opportunities for personal musical expression. Students are selected for membership in the honor society on the basis of musicianship, scholarship, character, leadership, and service to their school and community. The organization's high standards serve to challenge students to greater effort and achievement and to encourage them in the pursuit of excellence.

In 1983, the Tri-M Music Honor Society became a program of the National Association for Music Education (NAfME). **National Association for Music Education**, among the world's largest arts education organizations, is the only association that addresses all aspects of music education. NAfME advocates at the local, state, and national levels; provides resources for teachers, parents, and administrators; hosts professional development events; and offers a variety of opportunities for students and teachers. The Association orchestrates success for millions of students nationwide and has supported music educators at all teaching levels for more than a century.

For more information about Tri-M or NAfME, visit the website at www.nafme.org/tri-m or call the NAfME office at 800-336-3768.

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**National Association
for Music Education**